

# **Tuo Sushi**

Tuo Sushi Revolutionizes Dining with Smart Digital Solutions

## **BRIEF PROFILE**

Place: Taiwan

Industry: Catering

Solution:
• GO CAYIN

poster

Tuo Sushi leverages GO CAYIN's poster application, integrated with digital screens and Chromecast technology, to deliver an unparalleled dining experience while significantly improving operational efficiency and brand image.





### Seamless Menu Display with Real-Time Information

To ensure customers can instantly access the latest menu offerings, Tuo Sushi has installed movable digital screens within the restaurant. These screens dynamically showcase the restaurant's signature dishes and special recommendations, allowing customers to conveniently view the menu before entering. The screens can be repositioned as needed, offering a clear and visually engaging display of menu information.

#### **Smart Solutions for Private Events**

When hosting private events, Tuo Sushi's digital screens seamlessly switch to display event-specific information, enabling customers to easily understand the current status at the entrance and reducing unnecessary delays. Additionally, using Chromecast technology, the private event details are projected onto large TVs within the venue, enhancing the overall atmosphere and creating a more immersive and personalized experience for all participants.

#### **Multiple Benefits of Digital Transformation**

By adopting GO CAYIN's solutions, Tuo Sushi has successfully enhanced operational efficiency and optimized customer experience. Real-time updates on menu and event information eliminate uncertainty, allowing customers to easily access all the necessary details. The ability to instantly switch and display private event information improves service quality and convenience, offering a more personalized experience. Furthermore, the integration of large screens and dynamic visuals significantly enhances the restaurant's modern and attractive brand image, earning praise from customers.

Through this successful implementation, Tuo Sushi not only showcases the pivotal role of digital technology in adding value to restaurants but also demonstrates the boundless potential of smart dining in the future.