

# Sense Forest

Sense Forest partners with GO CAYIN to enhance shared space experiences

## BRIEF PROFILE

Place: Taiwan

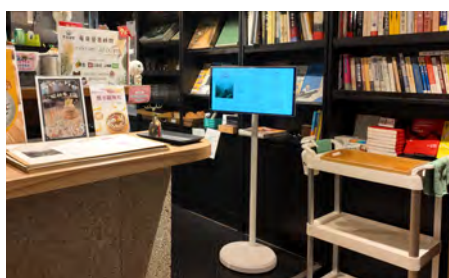
Industry: Catering

Solution:

- GO CAYIN
- poster
- meetingPost+

Located on the second floor of a building in Taipei's Da'an district, Sense Forest Café offers a shared and meeting space with a warm and welcoming ambiance. This place is not just a paradise for coffee lovers but also a creative hub hosting various events such as seminars, book clubs, conferences, and discussions. Additionally, Sense Forest also provides private venue rentals for special occasions.

However, due to its location on the second floor, customers had to climb the stairs to find out if the space was closed for private events. To address this issue, Sense Forest opted for GO CAYIN's digital signage solution, leveraging the poster and meetingPost+ features to improve communication and enhance user experience.



## Smart announcements delivering clear event booking information

With GO CAYIN's poster feature, Sense Forest can easily create announcements for private events and update them quickly. These clear and attractive notices are displayed at the entrance of the shared space, informing customers if the venue is closed for an event, thereby avoiding unnecessary inconvenience.

## Event information and menus in one place

When there are no events, meetingPost+ displays the café's menu to attract visitors. During events, it switches to show the event name in real-time, providing clear and accessible information for attendees.

## Portable displays for added convenience

Sense Forest also utilizes a portable tablet placed at the ground floor entrance. This wireless device, with a battery life of up to four hours, displays the current status of the space, whether it is closed for a private event or hosting an ongoing activity. It is secure and does not require constant supervision, making shared space management more efficient.

## Sense Forest's choice highlights the value of GO CAYIN

The collaboration between Sense Forest and GO CAYIN demonstrates how digital technology can significantly enhance operational efficiency and customer satisfaction. GO CAYIN's flexible solutions not only solved communication challenges but also created a smart and engaging user experience.

