

CAYIN Digital Signage

Onze-Lieve-Vrouwziekenhuis Aalst (OLV Hospital), Belgium

BRIEF PROFILE

Place: Belgium

Industry: Hospital

Solution:

- SMP-WEBPLUS x 8
- SMP-WEBPLUS-T x 2

Onze-Lieve-Vrouwziekenhuis Aalst (OLV Hospital)

Onze-Lieve-Vrouwziekenhuis Aalst Hospital, located 20 km from the Brussels' National Airport, is one of the best-known hospitals in Belgium. It is famous for having accomplished the Belgium King's heart surgery. Throughout its long-standing tradition of research and innovation, the hospital has gained an outstanding national and international reputation, primarily in the fields of cardiology, cardiovascular surgery, urology and neurological surgery. Providing high-quality care is the Hospital's top priority and as such they continually invest in new technology, equipment, and training.



Onze-Lieve-Vrouwziekenhuis Aalst (OLV Hospital) has successfully deployed CAYIN digital signage solutions in its newly constructed building to efficiently delivery hospital information, improve service level, and boost interactions.

Objective

The installation aims to assist the Hospital in establishing efficient information delivery platform, improving service level, boosting interactions, and providing visitors and patients with a more comfortable environment.

Solution

- 10 NEC LCD displays (40" and 65") are allocated in the reception areas of the hospital.
- 8 CAYIN SMP-WEBPLUS, web-based digital signage players are responsible for managing and storing multimedia content.

Implementation

Eight CAYIN SMP-WEBPLUS digital signage players placed in reception areas have been adopted to control the playback contents of ten 40" and 65" NEC screens. Information including doctors' names, departments, and possible schedule for visit hours is shown keeping visitors and patients updated with all the latest information.

Not limited to a one-way information broadcasting system, SMP-WEBPLUS will be extended to integrate with touch screens in the second phase of construction and therefore, will provide more interactivities and convenience. Through simple clicks on touch screens, visitors and patients can easily find information such as doctors' visit hours, direction guide (floor plan), facilities' (hospital's) introductions, etc.

Results

OLV Hospital is very satisfied with the sophisticated deployment of the new digital signage system. "Thanks to VSV Belgium (distributor of CAYIN solutions), Vanerum Sign & Display (installer), and Vanerum IMS (content designer) who have contributed a lot to this project, the installation was carried out successfully and the performance of this system is very satisfying", said Mr. Peter Coppens in the Technical Dept. at OLV Hospital. "Digital signage is the best medium to improve our service level by providing patients and visitors with instant information and leading patients and visitors to their destination quickly."

Management is also easier and cost-saving now. Each player can be controlled remotely by a web-based user interface via a wired/wireless network. To change contents, users only need to change the html content by inputting information into a central database.



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