CAYIN

CAYIN Digital Signage System Increases Involvement for Taipei Fuhsing Private School

BRIEF PROFILE

Place: Taiwan

Industry: Education

Solution:

- SMP-WEB4 x 1
- SMP-WEBDUO x 2
- 42" LCD screens x 15
- 32" LCD screens x 9

Taipei Fuhsing Private School

Located in downtown Taipei City, Taipei Fuhsing Private School is a famous private school in Taiwan. Since 1968, the school has enjoyed an outstanding reputation based on high academic achievement and a complete and well-balanced education. It's a popular choice for children of Taipei's celebrities to study from kindergarten all the way up to senior high school (grade 12).

To provide a modern and conducive learning environment, the whole campus was remodeled in late December, 2007. In addition to a modern library, gym, swimming pool, and computer center, each classroom is also equipped with advanced audiovisual and multimedia equipment.

Bulletin boards play an important role in the transmission of information throughout a campus. It is widely used to announce school's policies, promote academic seminars, and recognize outstanding performances of students and the faculty.

However, due to limited space, lots of important information can't be transmitted to students, faculty, visitors, and parents effectively. The school consulted VCHENG Technology, CAYIN's certified reseller in Taiwan, and successfully leveraged the latest digital technology to create a timely paperless information channel.

Convey powerful messages via multi-screen digital signage system

In this project, Fuhsing Private School installs a TV wall near the main entrance of the school. Students and faculty can always watch campus updates whenever they pass by the gate. It is also a great medium for the school to promote student achievements and, at the same time, to foster parental involvement when they pick up their children, waiting at the main entrance.

The TV wall is composed of 6 pieces of 42 inch high brightness industrial LCD screens with the daisy chain capability. One CAYIN SMP-WEBDUO digital signage player is all you need to manage rich multimedia playback on the TV wall.

Based on the same system structure, the school installs another 3x3 TV wall in the auditorium. Messages can therefore reach students clearly and magnify engagement during all kinds of activities and ceremonies.

In addition to the entrance and auditorium, Fuhsing also installs 9 pieces of 32 inch LCD screens in the cafeteria where students gather around every day. With the help of signal splitters, the school only needs to use one CAYIN SMP-WEB4 digital signage player to centrally control all screens via network.

Managing a proprietary media has never been so easy.

The ultimate goal of deploying a digital signage network is to communicate with your audience. Choosing the right spot where students and faculty can actually see is essential to a successful campus information channel. In addition, a powerful and reliable digital signage system is also fundamental to get messages across to your targeted audience easily and faithfully.

CAYIN's digital signage players are equipped with powerful remote managerial functions. The sophisticated solution can minimize the administrator's workload. Screens can be turned on and off automatically based on a pre-set schedule. Administrators can easily check the system status on a web-based user interface, perform troubleshooting remotely, and even recover the system immediately, whenever it is necessary.

Show yourself easily with superior support to multiple popular formats

CAYIN's digital signage players support the most popular web languages and multimedia formats. Therefore, the school can broadcast real-time chorus performances, sports games, field trip pictures, wall of fame, emergency messages, and many other kinds of video, Flash, HTML, ticker, and image files as they wish. All contents can be updated easily via network.

CAYIN digital signage solution can easily adapt to school's needs and integrate with other systems and devices to create a unique information channel for each school. Schools can convey powerful information to their audiences in both multi-screen and single screen applications. For schools with different campuses, CAYIN's CMS server and SuperMonitor software can assist administrators in managing and monitoring large-scale digital signage deployment. CAYIN digital signage solution is the most effective way for schools to convey information effectively.

CAYIN Technology in Brief

CAYIN Technology offers a complete portfolio of digital signage solutions including media players, servers, and software which are applicable to various industries, such as education, retail, hospitality, corporate, financial, and public institutions. CAYIN is dedicated to being a reliable partner to its clients worldwide, and has successfully set up various application references globally. In order to best facilitate the deployment of CAYIN products, the company also provides tailored services to satisfy the ascending market demand for almost limitless applications.

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